

Software & Marketing Services

Our Plans & Prices

1	Unlimited posts	Short Description	Service Charge	T & C
1.1	General Posts	Daily Greetings (Good morning, Good evening etc.)	7,500/-	20 posts monthly, max 1 revision per post.
1.2	Offer Posts	Special offers, Sale, Buy 1 Get 1, Promotional etc.		
1.3	Festivals & holidays	Festival Wishes (Holi, Diwali etc.)		
1.4	Infographics	Depends on the information that your Brand wants to portray		
2	Video content creation	Short Description	Service Charge	T & C
2.1	Branding based content	Indirect storytelling approach to boost the video for maximum outreach	10,000/-	2 scripts with 2 revisions
2.2	Product promotional content + Audio	Best for explaining offers or new products.	7,500/-	1 Script with 2 revisions
2.3	Stock Footage based	Best for general scripts and storytelling.	8,500/-	clips subjected to stock availability
2.4	Anchor Based explanations - with face	Suitable for first time walkthrough of products and services & site	15,000/-	subject to anchor availability and charges
2.5	Anchor Based explanations - without face	Suitable for indoor coverage or services/ products advertisement.	9,500/-	Subjected to RJ voice, availability and 1 language.
2.6	Animated videos	Best for branding and Seminars, or Expos.	15,000/-	As above
2.7	White Board Explainers	Best suited for explaining a detailed concept in an intuitive fashion.	12,500/-	As above

2.8	Stop Motion Videos	Suitable for Idea based campaigns	12,500/-	As above
2.9	Aerial Drone shoot	Suitable for real estate and outdoor coverage	25,000/-	As scheduled
3				
	Campaign	Short Description	Service Charge	Recommended Budget and T & C
3.1	PPC	Buy 10-50 keywords and put google ads on it to get traffic.	10,000/-	15,000-25,000/-
3.2	Lead generation	Generate 100 leads based on a questionnaire.	5,000/-	15,000-20,000/-
3.3	Telemarketing	Generate leads by cold calling.	15,000/-	50-60 calls per day, subject to availability of Operator.
3.4	Social media - handing	Manage your social media and build audience engagement.	7,500/-	20 posts + 2 campaigns
3.5	SMS Management	6% average conversions and tracking of links embedded in the campaign.	2,500/-	5000 - .05 paise per sms
3.6	Email marketing management	Design professional mail templates and manage mailing lists.	7,500/-	2500 - 10,000 emails
4				
	Website Development	Short Description	Service Charge	Recommended Budget and T & C
4.1	One page	Best for Beginners, first step to take your Business Online.	999/-	Hosting and domain Charges not included, Plus 12.5% AMC for large projects.
4.2	5 Pages	Best for a medium-sized Professional firm/ Businesses.	7,500/-	

Please Note-

1. All Prices indicated above are excluding GST.
2. Prices except the Custom Packages are non-negotiable.
3. 50% of the Total Service Charge needs to be paid in advance before start of the work.

4.3	Catalogue Websites	Best for Business with multi-product display but not ecommerce.	25,000/-	
4.5	ECOM + ERP enabled	A full Cloud Solution with All processes embedded inside the web server.	70,000/-	
4.6	ERP + CRM enabled	A one stop solution in Cloud with All processes in the web server.	70,000/-	
4.7	ERP + CRM + ECOM Enabled	A one stop solution in Cloud with All processes in the web server.	1,05,000/-	
4.8	Full Website on page SEO - 20 pages	On Page SEO reports of Before and after to see bug fixes & track improvements.	15,000/-	
4.9	Google Analytics Linking + Reporting	Connect google analytics to get visitor analysis & improve your website.	2,500/-	
5	Designing	Short Description	Service Charge	Recommended Budget and T & C
5.1	Logo	Logo that speaks for your Brand or Cause	3,500/-	Extra for 3d and mockup
5.2	Brochure	15 page Brochure that highlights all the Products & Services you offer	15,000/-	PSD file not included
5.3	Product Packaging	5 product design front & back .Packaging with a sense of aesthetic to charm your Customers	20,000/-	3 options and 2 revisions
5.4	Corporate Identity	Get all stationery materials, business cards etc. designed in one bundle.	10,000/-	Based on theme of brand

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